



Dear Valued Customers,

The years since our 2013 integration with Soho Flordis International (SFI) have been both challenging and inspiring. The clear philosophical alignment between SFI's vision of empowering providers with better, natural healthcare options and Klaire Labs' ground-breaking advances in nutraceutical purity make for a strong and synergistic alliance.

Over the last few years, SFI has demonstrated its commitment to the Reno-based organization by investing in a brand new 75,000+ square foot state-of-the-art manufacturing facility, expanded scientific expertise and resources, with advanced quality tools and processes to ensure our collective vision can be realized. Now the time has come to formally transition two of our originator company identities, ProThera<sup>®</sup>, Inc. and Complementary Prescriptions<sup>™</sup>, and embrace our unifying corporate identity: SFI USA. In the coming months, we will also work to unify our product brands under the Klaire Labs<sup>®</sup> umbrella. This harmonization serves as a tangible symbol of our renewed commitment to Claire Farr's founding "commitment to excellence for the nutritionally aware."

Together at our Reno headquarters, the familiar faces you know and the voices you've heard work side-by-side with new team members: selected for like mind and unwavering commitment. As a team, we are wholly focused both on providing the highest quality products you have come to expect, as well as enhancing our innovation and new product development programs.

In the coming months, we will share more about our unification efforts, including a refreshed brand look based solidly on the classic style and unwavering dedication of Klaire Labs<sup>®</sup>. Throughout this process, we invite you to explore our progress at: [meetklaire.com](http://meetklaire.com)

Sincerely,

Brent Bailey  
General Manager, SFI Americas

### *We are SFI USA*

- Staff email addresses are now **firstname.lastname@sfihealth.com**
- The customer service email is **customerserviceUSA@sfihealth.com**
- Communications about your orders come **SFI USA** via the customer service email
- Charges on your credit card statement will appear from **SFI USA**
- Emails about important product and company announcements will come from **KlaireLabs@sfihealth**, so please add it to your contacts or safe sender list
- And with regard to the **Klaire Labs<sup>®</sup> brand**, you'll start noticing a refreshed, modernized logo!

#### SFI USA

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[protherainc.com](http://protherainc.com) | [klaire.com](http://klaire.com) | [sfihealth.com](http://sfihealth.com)